

Accreditation Conference

CASE SETUP:

After a day of discussion, we want to document the perceptions of the accreditation models available to accounting programs today – and to design a model that might best meet the shared needs in the accreditation landscape.

Each table will evaluate one existing model, one potential model, and then develop their “ideal” accreditation approach.

Accreditation Models Available to Accounting Programs

- A. Regional accreditation only
- B. Business, only
- C. Business and accounting (and other business disciplines)
- D. Program Specific: Recognition (rather than accreditation)

Accreditation in Other Disciplines

- E. National Accreditation Program of the Canadian Supply Chain Sector Council (NAP)
- F. Accreditation Board for Engineering & Technology (ABET)
- G. American Psychological Association (APA)
- H. Individual credentials: Badging

NOTE: The two tables highlight the differentiating characteristics of these models.

INSTRUCTIONS:

1. Each table will begin by evaluating one accreditation model available to accounting and one accrediting organization outside of accounting
2. Within your table, document your perceptions of the strengths and weaknesses of each model write your insights on the attached Model Evaluation Form
3. After discussing the models, identify one accounting program scenario and create a model for accreditation that you believe would best serve the constituents in the Accounting Accreditation Landscape

Model Evaluation Form

Accounting Model: _____	
Strengths	
Weaknesses	
Other Discipline Model: _____	
Strengths	
Weaknesses	

Characteristics of Accreditation Models

Program Scenario: What type of program are you designing the credentials for?

- Type of institution (2-year, 4-year? Private or Public?)
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- Type of program (if at that level):
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Ideal Accreditation Model Characteristics

Institution Accreditation	
Program Evaluation	
Individual credentials	
Accounting core	
Accounting specialization	
Governance	
Key organizations	

Characteristics of Accreditation Models

	Accounting Accreditation Models			
	A: Regional Accreditation Only	B: Business, Only	C: Business + Accounting	D: Program Specific: Recognition (rather than Acc)
Institution or program being accredited?	Institution	Program	Program	Program
Accredited, recognized, credentialed	Accreditation	Accreditation	Accreditation	Recognition/ Program Credentialing
Accreditor affiliated with	Regional accreditors are independent	Independent	Independent	Professional Organization
Core, Specialization, both	N/A		Core (business) Specializations (supply chain, accounting...)	Specialization (managerial, tax, internal audit, etc.)
Sample organization	Middle States Commission on Higher Education, Southern Association of Colleges and Schools™	AACSB, ACBSP, IACBE	AACSB, ACBSP	Internal Auditing Educational Partnership (IIA-IAEP), IMA Endorsement

Characteristics of Accreditation Models

Accreditation In Other Disciplines				
Accreditation Model	E: National Accreditation Program of the Canadian Supply Chain Sector Council (NAP)	F: Accreditation Board for Engineering & Technology (ABET)	G: American Psychological Association	H: Individual credentials: Badging
Institution or program being accredited?	Program	Program	Programs: Doctoral, internships, and Postdoctoral residencies	People
Accredited, recognized, credentialed	Accreditation/ Certificates/ Recognition	Accreditation	Accreditation	Individual Credential: Badging
Accreditor affiliated with	Independent	Independent	APA is an organization of researchers, educators, clinicians, consultants and students	Could have requirements of program, too
Core, Specialization, both	Core (supply chain as the analogy of accounting)	Core (engineering as an analogy for accounting) Specializations (analogy for auditing, tax, etc.)	Specializations (Counseling, clinical, School)	Likely at the specialization level
Additional	Relatively new organization focused on the HR needs of the supply chain industry	4 Commissions that accredit different engineering programs with significant involvement from member societies		Information Systems badging through IBM